



# Institutional Strategic Plan

2021-2022

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UNIVERSITY OF MADRAS



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**The vision and mission in consonance with its preserved tradition and also interweaving modernity is visible in all the institutional strategic planning by linking the administrative and academic connection between the various schools and centers and the mainstream administration of our university is evident in its planning and deployment. The university undertakes both long term and short-term planning to ensure that it progresses on its well laid out multipronged vision of quality in teaching and research, community and industry engagement, internationalization and human resource development.**

## **Perspective Plan**

**Based on an international pattern, a Planning and Development Board was established, which serves as a think-tank and co-ordinates the overall planning. This higher level board has the Vice-Chancellor as chairman and external experts from the industry as well as from the teaching and research fraternity as members. The accessible strengths and opportunities are pulled towards various short term and long term strategic plans in the precedent years. The current plan is framed as Research, Development and Innovation output. The various functional components of the current strategic plan are described below:**

## **Research and Development Activities:**

### **National/ International Agency Funded Research**

**The faculties are encouraged to involve R&D projects with the support from various national and international funding agencies. During the assessment period, funding has been received to the tune of 300+ crores by the faculties of various departments and centers across science, medicinal science and social science and linguistic disciplines.**

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## **Theme Based Research**

**Under RUSA 2.0 programme, the University has encouraged Inter-disciplinary projects. This has not only enable faculty level interactions and collaborations but has also provided an avenue for younger faculty to practice project management. The faculties have been nominated as principal investigators and coordinators of group projects.**

## **Entrepreneurship and Career Hub (ECH)**

**The ECH has been established with the support of MHRD's RUSA 2.0 scheme targeting to promulgate the Start-Up climate in the university and to ignite entrepreneurial values among students. Thuir 2021, Early start up (innovation and incubation) for students, various programmes are being conducted including entrepreneurial skills and training. Seed money was made available to the selected students along with incubation space and mentoring support.**

**More details: <https://www.unom.ac.in/index.php?route=miscellaneous/rusa>**

## **MoU's with International/National Institutes**

**21 MoUs has been in operation by the university with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.**

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**Industry- Institute Interaction - University Industry Community Interaction Centre-UICIC**

**Under UICIC, the faculty members are undertaking consultancy and technical services to Industry and other organizations. The UICIC has so far operated 295 projects/courses/training programmes worth Rs.6.74 crore.**

**The following activities like are conducted under UICIC banner;**

- **Faculty Development Programmes**
- **Entrepreneurship Awareness Programmes**
- **Online Training programs/Short Term/ Skill Enhancement**
- **Partnership with Industries for sponsored Consultancy**

**The success of the current strategic planning has resulted in obtaining 200 sponsored and consultancy projects to the tune of Rs. 40 crores and 925 publications during the assessment period.**

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