

DeLibEraTe

Decoding Library & Information Professionals'
Erudition and Tenacity

*Two day Symposium on
Leadership Skills for Library and Information Professionals*

13 & 14 September 2019

Organised by



**Department of Library & Information Science
University of Madras
Clock Tower Buildings, Chepauk,
Chennai - 600 005**



The biggest challenge that Library and Information Professionals face today is the stiff competition from the online resources which are available at the click of a finger. How then, do we stay relevant? How do we offer sustainable information services? How can we be recognised for the work we do? How do we increase footfall to our premises? How do we handle a difficult customer? How can we get an image make-over – from being custodians of data to proactive Information Specialists?

These are precisely some of the questions to be addressed during this Symposium, organized by the Department, exclusively for working LIS Professionals. There is a significant change today in the attitude of users as well as the policy makers that needs to be addressed. It is necessary that we,

LIS Professionals understand the dynamics, constrains, and possibilities of the new social structures to operate successfully in today's networked society.

We will have eminent, learned scholars as well as successful practitioners to share their experiences and enlighten the participants with prospective skills required to prove their worth in the forthcoming era.

I

Accuracy & Precision

To be correct and relevant is the mantra of LIS Professionals today. Discover new technologies including Social Media Tools and Open Education Resources to connect with the user community. Learn how these can be incorporated at your workplace to deliver better information services.

II

Brand your workplace

Creating a brand attaches meaning and builds a transformational connection towards developing a product to satisfy the needs of the user community. Branding the LICs will create a value proposition which can act as a springboard to propel the LIS profession.

III

Define Workflows

Hear some of the best LIS managers discuss the nitty-gritty of defining goals and setting the vision and mission statements for your workplace. Learn to effectively set tangible goals which will act as motivators for working professionals.

III

Manage your Workforce

Management Experts to give hands on training to the participants on handling day to day organization issues, enhancing Leadership skills, promoting Teamwork as well as Stress Management and Time Management techniques.

I

Listen to the Customer

Right interpretation of user's query demands active listening. Listen as some of the avid library users speak out their experiences and their expectations. *'When people feel listened to, they feel valued'* precisely one of the most important skills that can give LIS professionals an edge in today's tech savvy era.

Registration

Library Professionals & Teachers - Rs. 1500 / -
Research Scholars & Students - Rs. 750/-

II

Planning & Policy Making

Discussions on Open Access, Privacy, Copyright, Fair Use, Selection policies and Security issues pertaining to the best interests of the stakeholders. Learn to optimize the value of recorded information by contributing actively towards framing information policies at the National and Global levels.

The Registration fee includes the Symposium kit, Symposium CD, Tea, Executive Lunch and Certificates.

III

Renewable Energy Sources

Exploring alternative sources of energy and discussing the impact of sources of renewable energy in LICs. Discussions on Sustainable Technologies, Green Libraries and LEED Standards.

**CASH /
ON SPOT Registration
will
NOT BE ACCEPTED.**

IV

Best Practices

This session will showcase some of our established as well as budding entrepreneurs share their expertise and knowledge in the field of LIS. We aim to create Community of Practice (CoP) to share their passion in the LIS arena via collective learning methods.

Interested candidates are requested to register using the link given below:

<https://forms.gle/cf6tLJ17CHUBMaP38>

Only Online payment will be accepted. Payment can be made to

Name of A/C : The Professor & Head, Department of Library & Information Science

Bank A/C Number : 10067584802

Bank & Branch : SBI, Madras University Branch

IFSC Code : SBIN0002234

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University of Madras is one of the oldest and premier institutions to be established in India. The 160 year old University stands true to its motto – '*Learning promotes one's own innate talent*'. The University is a pioneer in encouraging higher education among the masses, irrespective of their social and economic backgrounds, leading the way in introducing new courses and student friendly measures to enhance the active learning and research.

The **Department of Library and Information Science** is among the oldest LIS schools to be established in India. The Department takes great pride to be the first LIS School to be initiated by the Father of Library Science in India Padma Shri Dr. S.R.Ranganathan, himself. The Department has been instrumental in organizing many Regional, National and International Seminars/ Conferences/ Workshops in LIS.

Resource Persons

The sessions will be handled by eminent professionals in the field of Library and Information Science and Management Sciences. The Symposium will provide a gateway between successful Practitioners and Entrepreneurs & Beginners in the LIS arena.

Date & Venue

Date : 13 & 14 September 2019
Time : 10:00 a.m. - 5:00 p.m.
Venue : F-50 Hall, Centenary Building,
University of Madras, Chepauk, Chennai – 5

For further details, please contact

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