



UNIVERSITY OF MADRAS
DEPARTMENT OF MANAGEMENT STUDIES

Notification of the Ph.D. Public Viva-Voce Examination

In accordance with the regulations* regarding the award of the degree of Doctor of Philosophy (Ph.D.), Public Viva-voce Examination will be held on **Thursday 30th June 2022 at 11.00 a.m.** in the Department of Management Studies, University of Madras, Chepauk, Chennai – 600005 for **Ms. ESTHER RANI B** for her thesis “Influence of Green Brand Awareness, Trust, Image and Perceived Value on Green Products Purchase Intention: Green Brand Positioning as a Mediating Variable” submitted to the University of Madras for the award of the degree of Doctor of Philosophy in the Faculty of Management.

Dr. S.N. Geetha, Professor, Department of Management Studies, Anna University, Chennai – 600 025, will be the external examiner. A copy of the thesis is available for consultation in the Library of the Department of Management Studies, University of Madras, Chepauk, Chennai – 600 005. All those who are interested in the subject matter of the thesis are welcome to participate in the Public Viva-Voce Examination.

Venue: Department of Management Studies, Auditorium,
University of Madras, Chennai.

H 11 L 21/06/22
Dr. R. THENMOZHI

(Research Supervisor and Convener)

Former Professor and Head, Department of Management Studies
University of Madras, Chepauk, Chennai – 600 005

***The relevant regulations of the University are reproduced below for information:** The candidate, whose thesis has been approved, shall submit himself/herself to a Public Viva-voce examination by one examiner in India, the Supervisor, and the members of the department in the subject concerned where she conducted research, and outside specialists, if any. The supervisor shall convey to the University the result of such public viva-voce examination, duly endorsed by the Examiner. A candidate who is successful at the Public Viva-voce examination shall be declared to have qualified for the Ph.D. Degree.