OBJECTIVE OF THE COURSE: Any Arts / Science student with Computer knowledge can opt this course to improve their employment opportunity in the E-Book Publishing sector.

1. ELIGIBILITY FOR ADMISSION:

Candidates who are studying any Under Graduate Courses in the College offering the Diploma Course Second / Final year student.

2. DURATION:

The duration of the Diploma Course is for two semesters of an academic year consisting of 300 Hours of instruction.

3. REQUIREMENT TO APPEAR FOR THE EXAMINATIONS:

A candidate will be permitted to appear for the University Examination for the semester, if he/she secure minimum 75 per cent of attendance in the number of instructional days/ Practical at the institution.

4. SCHEME OF EXAMINATIONS:

<table>
<thead>
<tr>
<th>PAPER</th>
<th>PARTICULARS</th>
<th>Hrs. of instruction</th>
<th>Hrs. of Exam</th>
<th>Credits</th>
<th>Scheme of Examination</th>
</tr>
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<tbody>
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<td>T  P</td>
<td>T  P</td>
<td>Internal</td>
<td>External</td>
</tr>
<tr>
<td>1</td>
<td>Desktop publishing with Adobe in Design</td>
<td>60 3</td>
<td>4</td>
<td>25</td>
<td>75</td>
</tr>
<tr>
<td>2</td>
<td>E-Publishing concepts</td>
<td>60 3</td>
<td>4</td>
<td>25</td>
<td>75</td>
</tr>
<tr>
<td>3</td>
<td>Adobe InDesign Lab (Practical)</td>
<td>30 3</td>
<td>2</td>
<td>40</td>
<td>60</td>
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<tr>
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<td></td>
<td>120 30 6 3</td>
<td>10</td>
<td>90</td>
<td>210</td>
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</table>

Total Hours = 150
## SECOND SEMESTER

<table>
<thead>
<tr>
<th>PAPER</th>
<th>PARTICULARS</th>
<th>Hrs. of Instruction</th>
<th>Hrs. of Exam</th>
<th>Credits</th>
<th>Scheme of Examination</th>
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<tr>
<td>4</td>
<td>Content design using Latex</td>
<td>60</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Newspaper and periodical publishing</td>
<td>60</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Latex Lab (Practical)</td>
<td>30</td>
<td>3</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>120</td>
<td>6</td>
<td>3</td>
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</table>

Total Hours = 150

As per UGC norms a diploma course can have a maximum of 20 credits (1 Credits = 15 hours)

5. **CONDUCT OF EXAMINATION:**

Examination will be conducted by the University as in the practice in other undergraduate Examinations.

A candidate who does not pass the examination in any Paper/s shall be permitted to appear in such failed paper/s in the subsequent examinations.

6. **MEDIUM OF INSTRUCTION AND EXAMINATIONS**

The medium of Instruction and Examination for all the papers shall be in English.

7. **PASSING MINIMUM**

(i) A candidates shall be declared to have passed in each paper if he/she secured **not less than** 40% of the marks prescribed for the University Examination and 40 per cent marks in aggregate i.e. internal and external (University) Examinations put together.

(ii) A candidate who successfully completes the course and passes the examination prescribed in all the subjects of study shall be declared to have been qualified for Diploma course in E-Publishing.

8. **CLASSIFICATION OF SUCCESSFUL CANDIDATES**

Successful candidates passing the entire examinations and securing the marks (i) 60 percent and above (ii) 50 percent and above but below 60 percent in the aggregate of the marks prescribed for the course shall be declared to have passed the examination in the **FIRST** and **SECOND** class respectively. All other successful candidates shall be declared to have passed the examinations in the **THIRD** class.
9. **ELIGIBILITY FOR THE AWARD OF DIPLOMA:-**

A candidate shall be eligible for the award of the Diploma only he/she has undergone the prescribed course of study for a period of one year in an College/institution approved by the University.

10. **FACULTY MEMBERS**

The Board resolved to recommend to appoint one faculty from Computer Science and one faculty from Journalism to handle the subject of Add-on Diploma course in E-Publishing.

11. **QUESTION PAPER PATTERN**

The University Examinations shall be conducted for 100 marks. The pattern of question paper for all the subjects shall be as follows:

- **Part A** – 10 Questions of 3 marks each  
  10 x 3 = 30 marks  
  50 Words (No Choice) (Two Questions from each Unit)

- **Part B** – 5 Questions of 8 marks each  
  5 x 8 = 40 marks  
  300 words (Either or type) (one Question from each Unit)

- **Part C** – 3 Questions of 10 marks each  
  3x 10 = 30 marks  
  (Either or type) (one Question from each Unit)

**Total** = 100 marks  
(Converted into 75 marks)

- Continuous Internal Assessment (CIA) : 25 marks.
- Ratio of Internal and external marks :
  - 25 : 75 for Theory Papers
  - 40 : 60 for Practical

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APPENDIX – 31(S)
UNIVERSITY OF MADRAS
DIPLOMA COURSE: E- Publishing
Add-on diploma course for Second / Final year students.

Syllabus
(w.e.f. 2014 – 2015)

I Semester

1. Desktop Publishing with Adobe InDesign - Syllabus same as in B.Sc. Digital Publishing
   Desktop Publishing with Adobe InDesign

2. E-Publishing concepts Syllabus same as in B.Sc. Digital Publishing
   E-Publishing concepts

3. Adobe InDesign Lab Syllabus same as in B.Sc. Digital Publishing
   Adobe InDesign Lab

II Semester

4. Content design using Latex Syllabus same as in B.Sc. Digital Publishing
   Content design using Latex

5. News paper and periodical publishing Syllabus same as in B.Sc. Digital Publishing
   News paper and periodical publishing

6. Latex lab Syllabus same as in B.Sc. Digital Publishing
   Latex lab

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