

APPENDIX – 31(R)
UNIVERSITY OF MADRAS

DIPLOMA COURSE IN E- Publishing
Add-on diploma course for Second / Final year students.
Under Graduate Students
REGULATIONS
(w.e.f. 2014 – 2015)

OBJECTIVE OF THE COURSE: Any Arts / Science student with Computer knowledge can opt this course to improve their employment opportunity in the E-Book Publishing sector.

1. ELIGIBILITY FOR ADMISSION:

Candidates who are studying any Under Graduate Courses in the College offering the Diploma Course Second / Final year student.

2. DURATION:

The duration of the Diploma Course is for two semesters of an academic year consisting of 300 Hours of instruction.

3. REQUIREMENT TO APPEAR FOR THE EXAMINATIONS:

A candidate will be permitted to appear for the University Examination for the semester, if he/she secure minimum 75 per cent of attendance in the number of instructional days/ Practical at the institution.

4. SCHEME OF EXAMINATIONS:

FIRST SEMESTER

PAPER	PARTICULARS	Hrs. of instruction		Hrs. of Exam		Credits	Scheme of Examination		
		T	P	T	P		Internal	External	Total
1	Desktop publishing with Adobe in Design	60		3		4	25	75	100
2	E-Publishing concepts	60		3		4	25	75	100
3	Adobe InDesign Lab (Practical)		30		3	2	40	60	100
	TOTAL	120	30	6	3	10	90	210	300

Total Hours = 150

SECOND SEMESTER

PAPER	PARTICULARS	Hrs. of instruction		Hrs. of Exam		Credits	Scheme of Examination		
		T	P	T	P		Internal	External	Total
4	Content design using Latex	60		3		4	25	75	100
5	News paper and periodical publishing	60		3		4	25	75	100
6	Latex Lab (Practical)		30		3	2	40	60	100
		120	30	6	3	10	90	210	300

Total Hours = 150

As per UGC norms a diploma course can have a maximum of 20 credits (1 Credits = 15 hours)

5. CONDUCT OF EXAMINATION:

Examination will be conducted by the University as in the practice in other undergraduate Examinations.

A candidate who does not pass the examination in any Paper/s shall be permitted to appear in such failed paper/s in the subsequent examinations.

6. MEDIUM OF INSTRUCTION AND EXAMINATIONS

The medium of Instruction and Examination for all the papers shall be in English.

7. PASSING MINIMUM

- (i) A candidates shall be declared to have passed in each paper if he/she secured **not less than** 40% of the marks prescribed for the University Examination and 40 per cent marks in aggregate i.e. internal and external (University) Examinations put together.
- (ii) A candidate who successfully completes the course and passes the examination prescribed in all the subjects of study shall be declared to have been qualified for Diploma course in E-Publishing.

8. CLASSIFICATION OF SUCCESSFUL CANDIDATES

Successful candidates passing the entire examinations and securing the marks (i) 60 percent and above (ii) 50 percent and above but below 60 percent in the aggregate of the marks prescribed for the course shall be declared to have passed the examination in the **FIRST** and **SECOND** class respectively. All other successful candidates shall be declared to have passed the examinations in the **THIRD** class.

APPENDIX – 31(S)
UNIVERSITY OF MADRAS
DIPLOMA COURSE: E- Publishing
Add-on diploma course for Second / Final year students.

Syllabus
(w.e.f. 2014 – 2015)

I Semester

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|---|--|
| 1. Desktop Publishing with Adobe InDesign | - Syllabus same as in B.Sc. Digital Publishing
Desktop Publishing with Adobe InDesign |
| 2. E-Publishing concepts | Syllabus same as in B.Sc. Digital Publishing
E-Publishing concepts |
| 3. Adobe InDesign Lab | Syllabus same as in B.Sc. Digital Publishing
Adobe InDesign Lab |

II Semester

- | | |
|---|--|
| 4. Content design using Latex | Syllabus same as in B.Sc. Digital Publishing
Content design using Latex |
| 5. News paper and periodical publishing | Syllabus same as in B.Sc. Digital Publishing
News paper and periodical publishing |
| 6. Latex lab | Syllabus same as in B.Sc. Digital Publishing
Latex lab |
